

floor trends

Formerly *National Floor Trends* magazine

**Fresh New Look
Redesigned Website
Interactive Mobile App**

rediscover flooring

2013 integrated media
planning guide

what's new for 2013

fresh new look
redesigned website
floor trends+

floor trends

www.floortrendsmag.com

View Video  about *floor trends*

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2013

integrated media
planning guide

introducing... floor trends



Design. Innovation. Information.

Welcome to *floor trends*, the premier B2B publication for the floor covering industry. Our mission: to discern, discover and deliver the latest design trends and style-driving influences impacting the industry in both the commercial and residential sectors. So much is made of what's hot *today* that many forget to keep an eye out for what will be center stage *tomorrow*.

We're advancing the notion of the floor covering industry as a whole, where every segment affects the rest, influencing – and being influenced by – each other, collectively growing, expanding and moving forward.

floor trends is here now, and always with an eye on the future. We're confident that, when it comes to divining the direction the industry is headed, *floor trends* is your business solution.

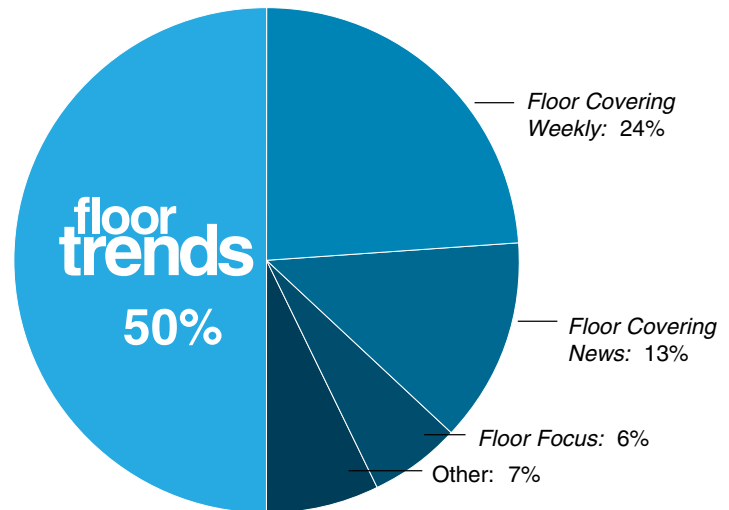
floor trends

#1
in Circulation

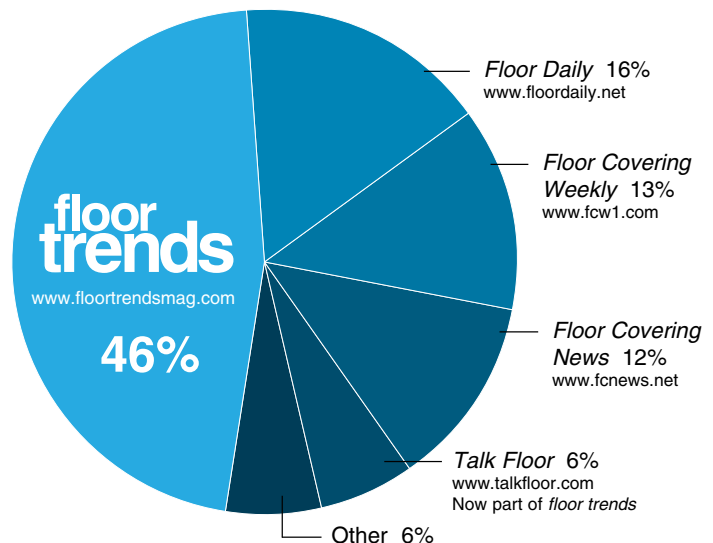


floor trends
is targeted to
20,000
BPA-audited
subscribers*

Which magazine is most useful to you in your work?^



Which website is most useful to you in your floor covering industry work?^

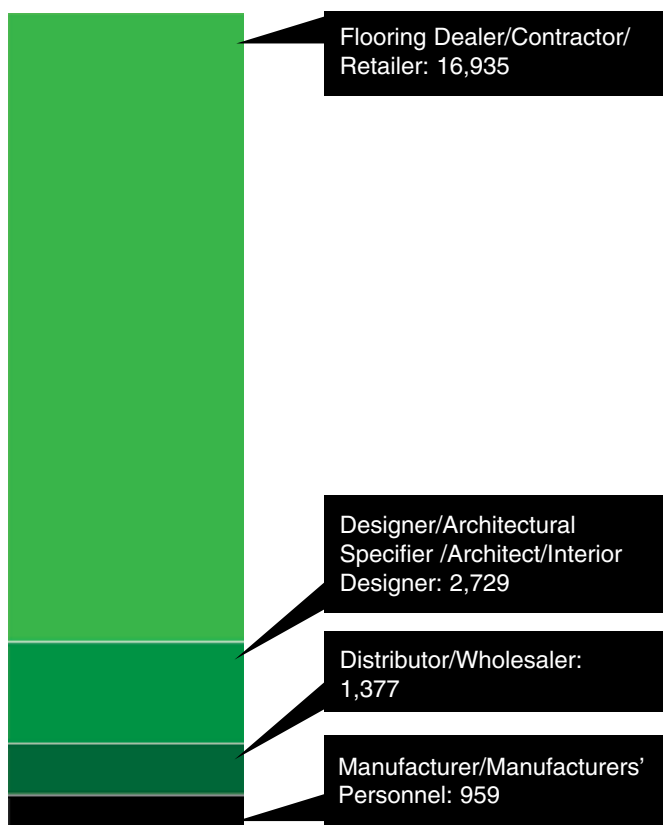


*floor trends projected for Jan 2013 as of August 2012. June 2012 BPA Brand Report TQ 22,000 (20,403 Print + 1,597 Digital)

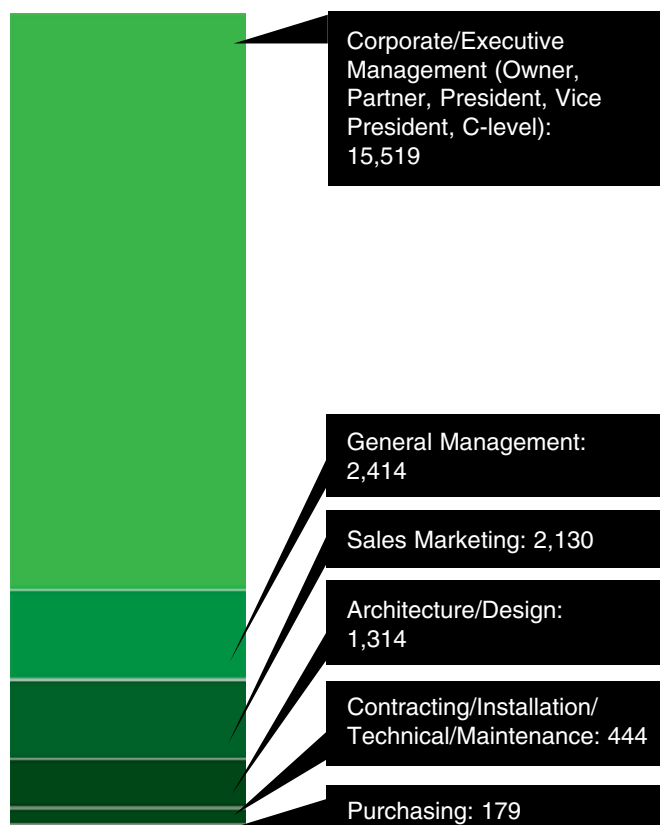
^ Source: April 2011 Reader Preference/Profile Study
Note: Totals may not equal 100% due to rounding

delivers the industry's largest circulation **floor trends**

floor trends subscribers by type of business*



All *floor trends* subscribers are identified by name and title and/or function!*



Circulation

- Every month 20,000 BPA-audited subscribers rely upon *floor trends* for flooring industry news, product introductions, industry trends, and problem/solution columns.***
- All of our subscribers have qualified within the past two years, with 75% within one year*
- 84.4% Direct Request circulation!*

TalkFloor (eNews)	16,000**
Print Edition	20,403*
Digital Edition	1,597*

Online www.floortrendsmag.com

Monthly user information:

Average User Sessions	14,218^
Average Unique Browsers.....	10,626^



We are the only flooring magazine that BPA audits our website!
You know the numbers we are giving you are correct and verified by a third party.


*June 2012 BPA Brand Report TQ 22,000 (20,403 Print + 1,597 Digital)

**Hallmark powered by Exact Target

***floor trends projected for Jan 2013 as of August 2012.

^ BPAWW Interactive; Averages, January - June 2012

BPAWW Interactive, January - June 2012; and Publisher's Own Data

ad close materials due	Editorial Highlights	Research Trends /Issue Highlight	Added Value /Bonus Distribution
12/06 01/03	January <ul style="list-style-type: none"> • Design Options with Resilient • Making Hardwood an Easy Sell • Carpet Trends for 2013 • Innovations in Installation: Backings 	Surfaces Issue Carpet Trends	 Surfaces, Las Vegas, Jan. 29 - 31 >> Enhance your ad with our new App for half off
01/16 02/07	February <ul style="list-style-type: none"> • What's New in Bamboo? • Carpet Tile: The Dealer's Secret Weapon • Exploring Opportunities with LVT 	Industry Market Trends	>> All advertisers get a free listing in the Must See eblast
02/14 03/06	March <ul style="list-style-type: none"> • Laminate Looks: The Good, The Bad and The "WOW" • A Shout Out for Mortar and Grout • Residential Carpet Trends • Sound Reduction: Put a Soft Touch on Hardwood and More 	Research: Hardwood Market Study	 NWFA, Dallas, April 2-5 FCICA New Orleans, March 10-13 >> All Advertisers get a free Product Highlight ad on TalkFloor for one day
03/15 04/05	April <ul style="list-style-type: none"> • Commercial Hardwood: Identify Your Market Potential • New Looks in Commercial Carpet • Finding a Home for Large-Format Tile 	 See page 14-15 for details Coverings Show issue Research: Ceramic & Stone Market Study	 Coverings Atlanta, April 29- May 2 Starnet/NFMT (Baltimore, March 12-14 >> Information Showcase – Free to all full-page advertisers
04/19 05/10	May <ul style="list-style-type: none"> • Education Sector: Opportunities in Flooring • Flooring for Walls too • Specifying Adhesives: What to Know Now • Where's the Market for Radiant Floors? 	AIA Show issue FloorTrendsMag.com/ ResourceGuide	 AIA Denver, June 20-22 >> All advertisers get a deluxe listing in the online Resource Guide
05/16 06/06	June <ul style="list-style-type: none"> • Commercial Uses for Natural Stone • Antimicrobials, Stain-resist and More: What's in Your Carpet? • Healthcare: Striking a Balance between Design and Disinfection 	 Neocon Show issue Research: Resilient Market Trends	 Neocon, Chicago, June 10-12 >> Additional 15k bonus distribution to A&D professionals through the digital edition of <i>Design Commercial</i>

Design Commercial

Design Commercial is a special section in the June issue of *floor trends* and will have bonus distribution in print at Neocon. This section will have a dedicated focus on commercial flooring while highlighting sustainability that is so important in healthcare, education and commercial projects. In addition, *Design Commercial* will be developed into a separate digital supplement and email blasted to an additional 15,000 architects and designers as bonus distribution!

Online Product Profile

Free to advertisers in October, send 500 words and up to two graphics and we'll post it on FloorTrendsMag.com for 6 months. Or it can be purchased for \$1500/net.

ad close materials due	Editorial Highlights	Research Trends /Issue Highlight	Added Value /Bonus Distribution
06/15 07/09	July <ul style="list-style-type: none"> • Grout: More than Just Filling Space • New Looks in Area Rugs: What's Trending Now • Hardwood Adhesives: Keeping it on the Floor • LVT: Design Meets Function 	 See page 14-15 for details Case Study Issue	 >> All full-page advertisers get a free full-page case study across from their ad
07/13 08/03	August <ul style="list-style-type: none"> • Spotlight on the Healthcare Sector: Opportunities • Carpet Trends: Bigger and Bolder, or Calm and Controlled? • Hardwood Widths: What's an Inch Here or There? 	Research: Laminate Market Study	>> All advertisers get a free Online Product Profile
08/13 09/05	September <ul style="list-style-type: none"> • Raising Margins with Laminate Sales • The Resilience of Resilient • Selling Hardwood: Consider the Environment • Carpet: What's on the Horizon? 	FloorTrendsMag.com/ WoodFlooringResourceGuide	FIANA FIANA, 19th Annual Convention and Trade Show >> Free listing to all wood flooring advertisers in the online Wood Flooring Resource Guide
09/07 09/28	October <ul style="list-style-type: none"> • Tile Trends: What's Driving Innovation? • Carpet Sales/Installation/Maintenance: Becoming a One-Stop Shop • Spotlight on the Retail Sector: Opportunities 	 See page 14-15 for details Flooring in K-12 schools	>> All advertisers get a free Product Highlight ad on TalkFloor for one day
10/12 11/02	November <ul style="list-style-type: none"> • Hardwood: The Original Sustainable Flooring • Carpet Tile: "Green" is More Than Just a Color • Add-on Opportunities for Retailers/Dealers/Flooring Contractors Sports Floors and recycled rubber flooring 	Greenbuild – Sustainability issue	 Greenbuild Expo, Philadelphia, Nov. 20-22 >> Information Showcase – free for full-page advertisers
11/09 12/03	December <ul style="list-style-type: none"> • What to expect at Surfaces • Laminate: Are the Possibilities Truly Endless? • Ceramic Tile: The NFT Q&A 	 See page 14-15 for details Research: Carpet & Area Rug Market Study	>> All advertisers get a free listing in the Must See eblast

Information Showcase

Extend your reach in this special section. Submit 60 words of text and a 4-color graphic. \$595/net

Must See Products

Submit 30 words and a photo to be eblasted out to 10,000 of our readers. \$495/each or free to all advertisers in the November issue.

Case Study

All full-page advertisers receive a FREE full-page advertorial case study! Your FREE case study page will run adjacent to your ad and includes a headline, 500 words of text and a 4-color photo.

editorial scope **floor trends**



JEFF STOUFFER

As editor in chief of *floor trends*, Jeff is always on the lookout for the latest innovations and trends influencing the floor covering industry. He can be reached at StoufferJ@bnpmmedia.com.



MICHAEL CHMIELECKI

Michael Chmielecki has been writing about the floor covering industry for BNP Media since 2002. As editor of FCI, he is always seeking ways to better connect and inform the installation community.



LAUREN FORSHEE

As the editor of TalkFloor and associate editor for FT and FCI, Lauren Forshee keeps readers up-to-date and informed on the latest happenings in the industry.



COMMERCIAL POSSIBILITIES DAVE STAFFORD

Dave Stafford is a flooring industry legend who provides consulting services in government contracts and business operations. He may be reached at dave@dsainfo.com



SAVVY HARDWOOD BUSINESS RICK BRIAN

Rick Brian is President of R. B. Brian and Associates, Inc., a management and marketing consulting company he founded in 1997. He can be reached at rbrian@RBBAinc.com.



DESIGNS IN STYLE ANNETTE CALLARI

Annette Callari is an interior design and color expert who serves as sales specialist for Amtico International, working with architects, designers, and key retailers. Reach her at Annette. Callari@amtico.com



FOCUS ON RESILIENT RAY THOMPSON JR

A renowned installation expert and president of the Ray Thompson Floorcovering Institute in Easton, Wash., Ray conducts resilient, hardwood and moisture in concrete training programs. Email him at rthompson1124@gmail.com.



ART OF RETAIL MANAGEMENT SAM ALLMAN

Sam Allman is president of Allman Consulting and Training. He is an internationally recognized motivational speaker, consultant, trainer and author who can be reached at sam@allmanconsulting.com.



LET'S TALK RESILIENT CHRISTOPHER CAPOBIANCO

Christopher Capobianco's multifaceted career path has included time as a retailer, architectural sales rep, technical support manager, consultant, instructor, columnist and more. Reach him at Christopher@spartansurfaces.com.



TILE & STONE DAVID M. GOBIS

David M. Gobis, a third-generation tile setter, has been in the trade for over 37 years and owned a successful contracting business for many years. You can reach Dave at dave@ceramictileconsultant.com



CLAIMS TO FAME LEW MIGLIORE

Lew Migliore is president of LGMTCS and Associates in Dalton, GA. He is the author and publisher of "The Commercial Flooring Report" a monthly You can reach Lew at lgmtcs@optilink.us

webinars floor trends

SPONSORS RECEIVE EACH WEBINAR REGISTRANT'S CONTACT INFORMATION. A GREAT LEAD-GENERATION OPPORTUNITY.

WEBINARS – NOW WITH VIDEO!

Sponsor a live or pre-recorded video webinar, proven to enhance attendee engagement. Make your webinar more impactful with a live video of the speaker, a demonstration of your product and more. Video webinars offer all the same features and benefits as our traditional webinar packages, including:

- Dynamic audience interaction
- One-on-one pre-qualified sales
- Brand reinforcement
- Market growth
- Measurable ROI
- And more!

60% of registrants attend video webinars,*
a 12% increase from BNP's current
attendee average.+

Contact your sales rep or visit
<http://portfolio.bnpmmedia.com/webinars>.

*ON24 2010 Webcasting Report, Webcast Benchmarks and Best Practices
for Lead Generation, Averages

+2011 BNP Media corporate webinar averages



Recent Results

MULTI-SPONSORED WEBINARS

Thin Tile

- Registration: **596**
- Attendees: **317**

Additional Sponsorship Benefits:

- Gain pre-qualified, quality sales leads — all participants must register to view program, and you receive the leads.
- 20-second sponsor promo at the beginning of the program.
- Your sponsor logo will be on all print, subscription list email blast, floor trends eNews, and web marketing to attendees**.
- This invitation will also be available to your customers and prospects.
- Final program will be archived on www.floortrendsmag.com for 12 months following the live date.

Sponsor one of our educational webinars for \$7,100 gross*, limit four sponsors.

*August 2012. Prices subject to change. ** When time permits.

Custom Webinars: Your exclusive content and all of the benefits above.

Custom Webinars start at \$12,100 gross*.

*August 2012. Prices subject to change.

Contact your sales rep for more details. <http://webinar.floortrendsmag.com>

2013 ad rates **floor trends**

4/color Rates (Gross)

Size	1x	3x	6x	9x	12x	18x
Page	\$5,495	\$5,275	\$5,000	\$4,725	\$4,265	\$3,875
2/3 page	\$5,015	\$4,680	\$4,430	\$4,255	\$3,990	\$3,625
1/2 page	\$4,340	\$4,065	\$3,900	\$3,825	\$3,515	\$3,195
1/3 page	\$3,450	\$3,295	\$3,185	\$3,075	\$2,855	\$2,595
1/4 page	\$3,030	\$2,855	\$2,745	\$2,635	\$2,415	\$2,195

Premium Positions

Cover 2 +15%

Cover 3 +10%

Cover 4 +20%

Terms and Conditions

PAYMENT & TERMS: Invoices are payable in U.S. Funds only, Net 30 days. 1½% per month service charge thereafter (½% in Texas). Advertisements originating outside of the U.S. must be prepaid. Extension of credit is subject to the approval of the Credit Department. First time advertisers will be required to provide credit information or prepayment at the start of their advertising program. Publisher reserves the right to hold advertiser and/or agency jointly responsible and severally liable for money due and payable to the Publisher. Should it become necessary to refer any outstanding balance to an outside agency or attorney for collection, customer understands and agrees to pay all collection costs, including finance charges, court costs and attorney fees. All changes and/or cancellations to existing contracts must be made in writing four weeks prior to the sales close date.

AGENCY COMMISSION: 15% to recognized agencies on space, color, and position if accounts are kept current. Commission is not allowed on insert handling, special binding or trimming of inserts, reprints, other mechanical charges, spotlight ads and classified advertising.

SHORT RATES AND REBATES: Advertisers will be short-rated if within a 12-month period from the date of first insertion they do not use the amount of space upon which their billings have been based. Advertisers will be rebated or receive credits if within a 12-month period they have used sufficient additional space to warrant a lower rate than the rate they have been billed.

CANCELLATION POLICY: No cancellations accepted after published closing date. Contracts may be cancelled by advertiser or publisher on written notice 30 days in advance of closing date.

floor trends Trade Directory

Whether your potential customers use print, digital or online to source flooring products, the *floor trends* Trade directory is there. By listing your company information with *floor trends* Trade directory you have quick access to a targeted audience of potential buyers in your industry. We make it easy for buyers to find you and even easier for you to make your company stand-out. Brand your company with your logo; drive traffic to your site with clickable links, social media links and mobile tags. Or give them easy access to product info with Spec Sheets, Photos and Videos. Get listed today! For more information visit the online directory at www.FloorTrendsMag.com or contact a sales rep.

2013 Classified Advertising Rates

Your classified will be posted on www.floortrendsmag.com for 30 days and highlighted once a week in TalkFloor eNews. A maximum of 300 characters and one graphic for \$250./net

Editorial Reprints

If you would like a FREE, no obligation quote, please contact:

Jill DeVries
248-244-1726
devriesj@bnpmedia.com

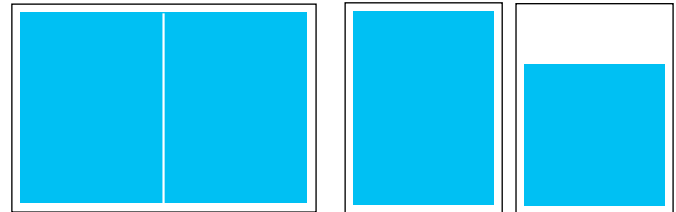
List Rentals

The most powerful, responsive list of flooring professionals is just a call away. Complement your advertising program and introduce new products by renting *floor trends'* exclusive subscriber list. Contact Kevin Collopy of InfoGroup at kevin.collopy@infogroup.com or 402.836.6265.

All rates subject to change.

ad sizes **floor trends**

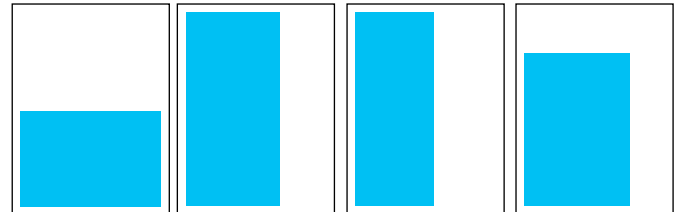
Ad Size	Vertical		Horizontal	
	Width	Depth	Width	Depth
1 Page	7"	10"	—	—
2/3 Page	4 1/2"	10"	7"	6 2/3"
1/2 Page	3 3/8"	10"	7"	4 7/8"
1/2 Isl.	4 1/2"	7 1/2"	—	—
1/3 Page	2 1/8"	10"	7"	3 5/16"
1/3 Sq.	4 1/2"	4 7/8"	—	—
1/4 Page	3 3/8"	4 7/8"	7"	2 3/8"



Two-page spread
16" x 10"
(409mm x 254mm)

Full-page
7" x 10"
(178mm x 254mm)

2/3 horizontal
7" x 6.66"
(178mm x 169mm)

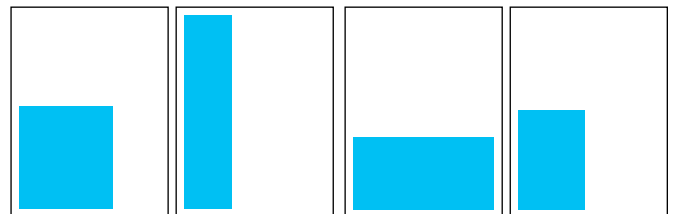


1/2 horizontal
7" x 4.875"
(178mm x 124mm)

2/3 vertical
4.5" x 10"
(114mm x 254mm)

1/2 vertical
3.375" x 10"
(86mm x 254mm)

1/2 island
4.5" x 7.5"
(114mm x 191mm)

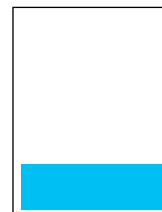


1/3 square
4.5" x 4.875"
(114mm x 124mm)

1/3 vertical
2.125" x 10"
(54mm x 254mm)

1/3 horizontal
7" x 3.3125"
(178mm x 80mm)

1/4 vertical
3.375" x 4.875"
(86mm x 124mm)



1/4 horizontal
7" x 2.375"
(178mm x 60mm)



Display Advertising Mechanical Specifications

Page Trim Size.....	8.5" x 10 7/8"
	216mm x 276mm)
Live Matter.....	7" x 10"
	(178mm x 254mm)
Spread Trim Size	17" x 10 7/8"
	(432mm x 276mm)
Live Matter.....	16" x 10"
	(409mm x 254mm)
Page Bleed.....	8 5/8" x 11 1/8"
	(219mm x 283mm)
Spread, Gutter Bleed.....	15 1/4" x 10"
	(387mm x 254mm)
Spread Full Bleed.....	17 1/4" x 11 1/8"
	(438mm x 283mm)

Acceptable Formats and Programs

Ads should be submitted electronically. Acceptable formats are Adobe InDesign CS5 (or less) Quark Xpress 8 (or less), Adobe Illustrator .EPS, Adobe Photoshop .EPS or .TIFF for Mac. All support files should be included (.EPS, .TIFF, etc.) along with font data if submitted in InDesign or Quark Xpress. All fonts should be converted to paths if submitting an .EPS. Fonts and images need to be embedded if submitting a high-res PDF. All disks and files must be readable by a Mac computer. Images must be saved as a .TIFF, .EPS or Hi-Res .JPEG. Images must be 300 dpi or greater, and in CMYK, Grayscale, or Bitmap. Images can not be used if a LZW compression is applied. We cannot be held responsible for color variations if a color proof is not submitted.

Acceptable Disk Media

All ads should be submitted on CD, DVD or FTP site.
<http://upload.bnppmedia.com/>

Contact Jennifer Allen-Wise
with any questions. 818-224-8035 ext. 2214

Home Page >>

GRAPHICAL DISPLAY ADVERTISING

1. LEADERBOARD

- (728 x 90 pixels)
 - a. Rotating 1 of 4
 - b. Run-of-site (R.O.S.)
 - > \$800/net per month

2. MEDIUM RECTANGLE

- (300 x 250 pixels)
 - a. R.O.S.
 - b. Rotating 1 of 4
 - > \$800/net per month

3. RECTANGLE (2 ADJACENT SPOTS)

- (180 x 150 pixels)
 - a. Home page only
 - b. Rotation available
 - > \$500/net per month

4. RICH MEDIA*

- (not shown)
 - a. Expandable Leaderboard (R.O.S.) Rotating 1 of 4
 - > \$1,000/net per month
 - b. Floating Ad (home page only)
 - > \$500/net per month
 - c. Page Peel Ad (home page only)
 - > \$1,000/net per month
 - d. Count down clock
 - > \$1,000/net per month

ADDITIONAL ADVERTISING BASED ON POSSIBILITIES

5. FEATURED PRODUCTS

- a. One on home page at any given time
- b. Prioritized by Feature Products then by date
- c. Shows product name, teaser, and photo
- > \$500/net

6. SUPPLIED VIDEOS

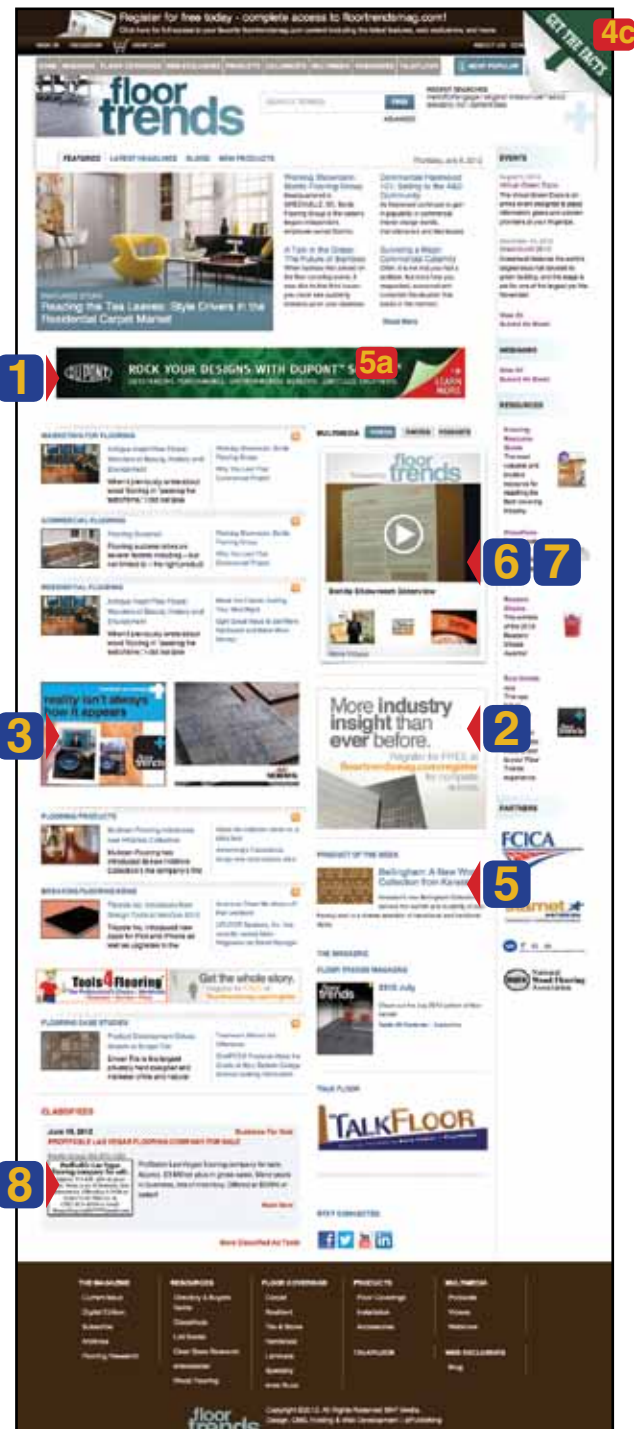
- a. Thumbnails
- b. R.O.S.
- > \$325/net per month
- c. Video Player Sponsorship (728x90 ad on video player only) Exclusive
- > \$500/net per month

7. PHOTO GALLERY (R.O.S.)

- > \$500/net per month

8. CLASSIFIEDS

- a. Three on home page at any given time
- a. Includes post date, category, headline, co. name, location, photo and description
- See page 10 for details



*Rich Media ads in current flash formats are not iPhone/iPad friendly. We will have a browser detection tag so if visitor comes from one of these devices we can either serve up a standard gif style ad or can serve up a custom html 5 animated version. Additional charge would apply for html 5 design.

Sub-Page >>

1. LEADERBOARD
(728 x 90 pixels)

2. MEDIUM RECTANGLE
(300 x 250 pixels)

10. WIDE SKYSCRAPER
(160 X 600 pixels)

- a. R.O.S. except home page Exclusive
- b. Above the Fold
- > \$800/net per month Rotating (1 of 4)

11. ARTICLE SPONSORSHIP AD (NOT SHOWN)
(Half Banner at 300x250)
b. See #2 on home page
> \$500/net for 6 months - Exclusive



<< Topic Page

1. LEADERBOARD
(728 x 90 pixels)

- a. See #1 on home page
- > \$500/net per month

10. WIDE SKYSCRAPER
(160 X 600 pixels)

- a. R.O.S. except home page
- > \$500/net per month

ADDITIONAL AD INVENTORY

12. PRODUCT PROFILE (NOT SHOWN)

(Dedicated company landing page. Includes logo, 4/c photo, 500 word description and outbound links)

- > \$1,550/net for 6 months



the Flooring CONTRACTOR

FCICA, The Flooring Contractor's Association, is pleased to present its premiere publication, *The Flooring Contractor*. With a new look and compelling editorial, this full color digital magazine continues to serve as a primary voice for the flooring contractor industry.

Considered by many as the most well-known flooring contractor association in the country, FCICA publishes *The Flooring Contractor* on a quarterly basis to promote and protect the best interests of the floor covering installation contractors. FCICA's mission is to provide a unique network for problem solving, education, and support to enhance our member's businesses and the flooring industry.

If you market to floor covering installation contractors, you owe it to yourself to advertise in *The Flooring Contractor*. You will reach professionally connected flooring contractors with vital decision-making power. And with cost-effective rates, a schedule in *The Flooring Contractor* is a smart buy!

ABOUT THE FLOORING CONTRACTORS ASSOCIATION

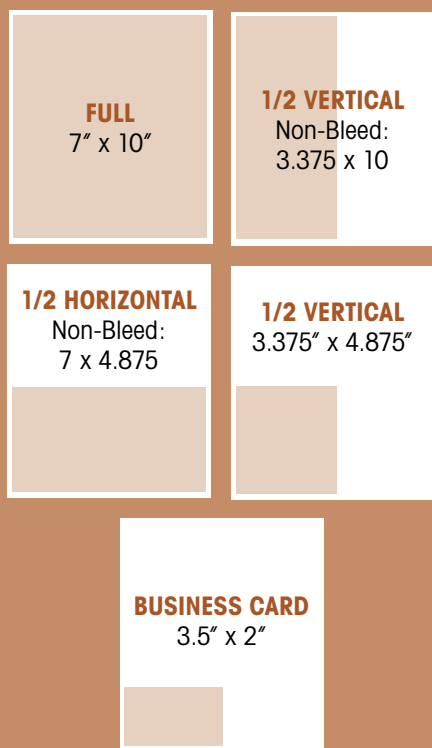
MISSION: It is the mission of FCICA to provide a unique network for problem solving, education and support, to enhance our members' businesses and the flooring industry.

VISION: It is the vision of FCICA to be recognized by the floor covering, design and construction industries as the commercial flooring contractors organization, providing the highest level of installation expertise, solutions and opportunities to network with industry experts.



AD SIZES

Trim Size is 8.5 x 10.875 inches
ALL SIZES ARE LISTED IN INCHES



DISPLAY ADVERTISING OPPORTUNITIES

The Flooring Contractor relies solely on its advertisers as the sustaining mechanism that supports this industry resource, and the FCICA members' promotion of floor covering to our target audience.

TERMS & CONDITIONS

- FCICA members get a 10% discount
- If you advertise in the same issue of *floor trends* or *FCI* you get a 25% discount (which ever is higher)
- No discounts off the Business Card ad

4-COLOR AD SIZE	1X	2X	3X	4X
FULL PAGE	1,850	1,795	1,665	1,480
1/2 PAGE	1,340	1,300	1,200	1,070
1/4 PAGE	825	800	740	660
BUSINESS CARD	—	—	—	150

All rates subject to change.



the Flooring C O N T R A C T O R

ISSUE / AD CLOSE DATES

ISSUE	AD CLOSE DEADLINE	MATERIALS DUE
Winter 2012 – (January) Vertical Lift Technology	December 6, 2012	December 13, 2012
Spring 2013 – (April) Installation Management – Preparing to do the Job	March 7, 2013	March 14, 2013
Summer 2013 – (July) Installation Management – Installing the Job	June 6, 2013	June 13, 2013
Fall 2013 – (October) Maintenance	September 12, 2013	September 19, 2013

Reach all members of FCICA plus the digital audience of *floor trends* will provide a digital circulation of more than 3100 flooring professionals.

The digital edition will also be promoted on the FCICA website and the *floor trends* website as well as highlighted on the TOC page in print in *floor trends* magazine.

**CONTACT YOUR SALES REPRESENTATIVE
TODAY!**

KEITH PARRY
parryk@bnpmedia.com
973-248-6097

the
Flooring
C O N T R A C T O R



advertising opportunities **TALKFLOOR**

The **TalkFloor eNewsletter** provides you information to thrive in today's fast-paced environment. TalkFloor is delivered each weekday morning to thousands of flooring professionals. The **TalkFloor eNewsletter** features daily audio and video interviews from Dave Foster of FloorRadio, as well as breaking industry news, columns and more. Become an industry leader by signing up to receive TalkFloor today at **www.talkfloor.com**.

Leaderboard
728 X 90 pixels
\$1,635 / per week

Skyscraper
160 X 600 pixels
\$730 / per week

Banner Ad
468 X 60 pixels
\$485 / per week

Industry Innovator Sponsorship
\$2,850 / 3 months

- Become a premier sponsor by adding your company logo with a link that appears in every edition!
- Your logo in every edition of TalkFloor for three months, great branding! AND when a reader clicks on a news item, an ad will pop-up before entering the article. (limit one pop-up per reader per day) Limit of 6 positions available

Ad within a feature
300 X 250 pixels
\$570 / per week

Also Available:

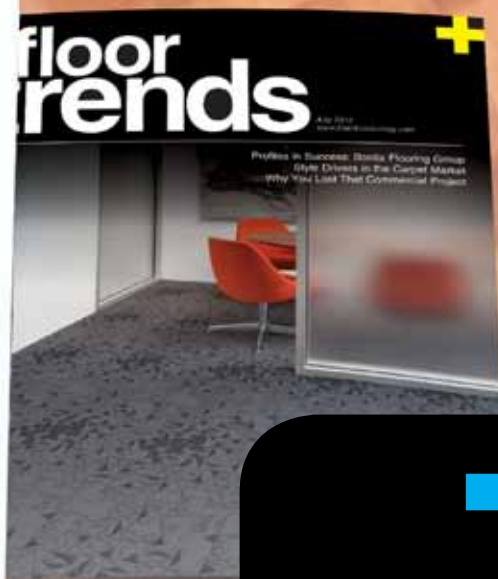
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- Product image & description or product demo video summary
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