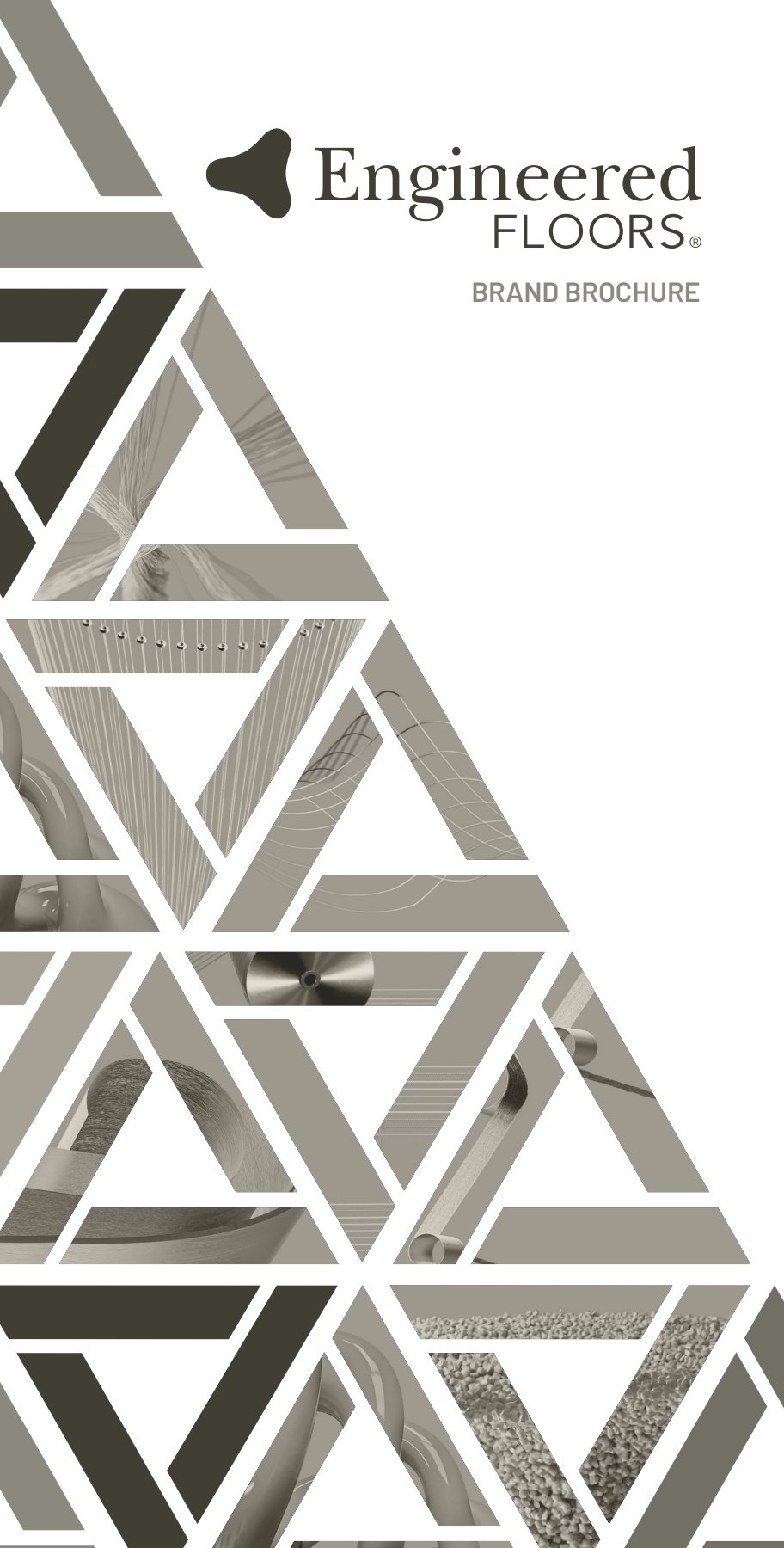




Engineered
FLOORS®

BRAND BROCHURE





Engineered FLOORS®

Engineered Floors LLC® is one of the largest and fastest-growing carpet mills in the world. We began production in 2009 with the most modern, eco-friendly equipment, facilities, and processes, as well as some of the most talented people in the industry.

We serve the needs of floorcovering specialty retailers with our **DreamWeaver®** brand; new home builders with our **Dwellings®** brand; property owners and managers of multifamily housing with our **Engineered Floors®** Multifamily brand; and the Mainstreet commercial market with our **Pentz®** brand.



RESIDENTIAL

DREAMWEAVER[®]

DreamWeaver represents the residential brand of Engineered Floors, covering all of your carpet and hard surfaces needs. DreamWeaver flooring is not only durable (pets, kids, high traffic areas, and stains are not a problem), it is beautifully crafted to suit your individual design aspirations.

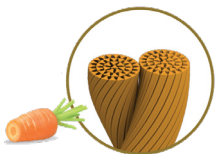


⁰⁹
Pc PURECOLOR

PureColor® is our proprietary brand of solution-dyed fiber. Because it's solution-dyed, the color goes all the way through the fiber, meaning the color won't fade, wear off, or stain.



The color on traditional carpet fibers sits on top like the red skin of a radish.



With **PureColor**, the color penetrates the fiber like the orange of a carrot.

FEATURES & BENEFITS



PET-FRIENDLY



EASY TO CLEAN



DOESN'T FADE



RESISTS STAINS



WON'T WEAR



30%
LESS ENERGY



42%
LESS GREENHOUSE
EMISSIONS



87%
LESS WATER

twistX

TwistX® utilizes a twist multiplier to deliver industry-leading durability in synthetic fiber. TwistX consists of 50% higher bundle sizes, meaning each square foot of carpet has more yarn and higher densities.

HIGH-DEF COLOR TECHNOLOGY

High-Def Color Technology provides enhanced durability and high texture twist construction that gives a more vibrant visual. Combined with our industry leading fiber, PureColor, High-Def offers enhanced depth, dimension, durability, and design. Color affinity is built right into each style coordinating easily with other materials.

COLORBURST

ColorBurst® enables DreamWeaver carpets to stand out by utilizing a proprietary space dyed technology that allows for colors to be dispersed at random, keeping the colors from naturally forming a pattern. ColorBurst creates the look of natural hard surfaces like granite and marble. Vibrant colorations accentuate the tailored texture construction and soft feel.

SOILSHIELD

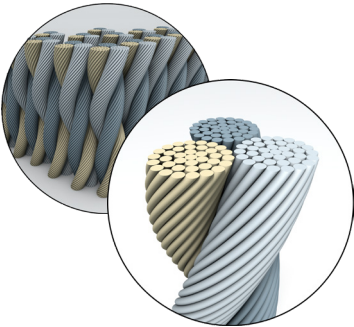
SoilShield® is our proprietary anti-soil solution made specifically for our PureColor carpets. Our unique application process allows SoilShield to encapsulate each individual fiber, creating an extra layer of protection from tip to root. SoilShield helps block soil from adhering to the fibers, allowing for better initial soil repellency and ease of cleaning time and time again.



The majority of products in the **DW Select** program are designed to emulate the beautiful, naturally organic characteristics found in similar materials such as sisal, seagrass, and linen. These **DW Select** products have an intrinsic shift of subtle color variance and vertical striations which adds to the unique characteristics of the products themselves.

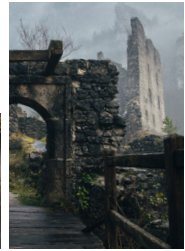


THE **twistX** DIFFERENCE



- **TwistX** utilizes a twist multiplier to deliver industry-leading durability in synthetic fiber.
- **TwistX** consists of 50% higher bundle sizes, meaning each square foot of carpet has more yarn and higher densities.

Inspired by natural landscapes, **DW Select** styles bring textural nuances, reminiscent of innate materials, into the home.



TRIUMPH

A Victory in Flooring Technology and Innovation

Triumph® is an engineered waterproof flooring that can withstand almost anything that happens in your home. This innovative and pet-friendly product provides peace of mind with its durable top layer that protects your beautiful floors from scratches and everyday traffic.

These easy-to-install and easy-to-maintain planks come with a lifetime waterproof warranty, so rest assured that **Engineered Floors** has your active lifestyle covered.



WATERPROOF



FAST INSTALLATION



INSTALLS OVER
EXISTING FLOOR



HIGH INDENTATION
RESISTANCE



SUPERIOR SCRATCH
RESISTANCE



PET-FRIENDLY



QUIET COMFORT
UNDERFOOT



REAL WOOD LOOK
AND FEEL



HIGH DIMENSIONAL
STABILITY



TIMBERSTEP

Flooring With The Strength Of Timber

Whether it's your dog, cat, or kids, you can be sure that **Timberstep** will provide the style, design, and color you want and the resilience you need. While it is water resistant, if you install with Aqua Edge™, it is waterproof!



WATER RESISTANT



INSTALLS OVER EXISTING FLOOR



HIGH INDENTATION RESISTANCE



SUPERIOR SCRATCH RESISTANCE



PET-FRIENDLY



QUIET COMFORT UNDERFOOT



REVOTEC

REVOLUTIONARY FLOORING TECHNOLOGY

Thanks to the innovative installation method and the incorporation of a grout line into the design, **REVOTEC®** gives you get the beautiful look of tile without the hassle of the installation. Both plank and tile formats are 100% waterproof and stain resistant, with a wear layer that is made to protect your flooring from anything that life brings into your home.



WATERPROOF



INSTALLS OVER EXISTING FLOOR



HIGH INDENTATION RESISTANCE



SUPERIOR SCRATCH RESISTANCE



PET-FRIENDLY



QUIET COMFORT UNDERFOOT





Pentz Commercial Flooring Solutions, the mainstreet brand of **Engineered Floors**, was launched in 2016 along with the acquisition of **J+J Flooring**. With **Pentz**, we relentlessly pursue the mission of **Engineered Floors** by providing innovative, industry leading products through thoughtful design and ground-breaking innovation.



ApexSDP

Apex SDP® is the first commercial grade P.E.T. fiber produced on the latest state-of-the-art fiber extrusion equipment. **Apex SDP** is an advanced commercial high-performance fiber that is highly resistant to stains, including oil-based stains. **Apex SDP** products offer lifetime warranties on stain removal, static, and colorfastness to light/atmospheric contaminants.



Easy to Clean



Doesn't Fade



Resists Stains



Won't Wear

ENCORESDN

Encore SDN® integrates color directly into the fiber, leading to high appearance retention, stain and soil resistance, and no worry about "walk out". These qualities, along with a lifetime warranty for stain removal, wear, colorfastness, and fiber performance, make it the ideal choice for commercial applications.



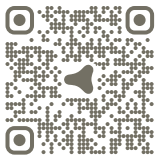


DREAMWEAVER

Dwellings
YOUR QUALITY BRAND

Engineered
FLOORS
MULTIFAMILY

Pentz
COMMERCIAL FLOORING SOLUTIONS



Scan with your
smartphone to
discover what
EF has to offer!

engineeredfloors.com



1/2023