

2024 Editorial Calendar

JANUARY - JUNE

Promote Your Message Alongside FLOOR's
Trusted Content Across All Channels

WEBSITE, eMAGAZINE, eNEWSLETTERS, PODCAST, VIDEO and SOCIAL MEDIA

FLOOR
Trends & Installation

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
	eMag Ad Close: 12/1/2023 eMag Materials Due: 12/7	eMag Ad Close: 1/5/2024 eMag Materials Due: 1/11	eMag Ad Close: 2/2/2024 eMag Materials Due: 2/8	eMag Ad Close: 3/1/2024 eMag Materials Due: 3/7	eMag Ad Close: 4/4/2024 eMag Materials Due: 4/10	eMag Ad Close: 5/6/2024 eMag Materials Due: 5/10
What's Hot	2024 Design Trends	2024 New Product Preview	Specifying Wood Floors	NWFA & Coverings Previews	Builder Market	Commercial Flooring Trends
Category Reports	Waterproof Floors	Rigid Core	Hardwood	Tile	Carpet	Laminate
Installation	Tools & Equipment	Technologies for Installation	SLUs	Wood Installation & Finishes	Grouts & Mortars	Shower Installations
How-To	Installer's Best Tips & Tricks	Resilient	Hardwood	Tile	Carpet	Porcelain Panels
Show Coverage/ Bonus Distribution	TISE 2024, CCA Global Winter Convention, Flooring Markets, Domotex Hannover SPECIAL PRINT ISSUE	Cevisama, NKBA/KBIS, NAHB IBS	Alliance Flooring	Coverings, NWFA, Fuse Alliance Annual Convention, NFA Spring Meeting, High Point Spring Market	Coverings, Hospitality Design, Starnet Spring Meeting	NeoCon

eBOOK
Commercial
Flooring
Specification
Guide



FLOOR eNews
Ad Close Dates



FLOOR Installation eNews
Ad Close Dates



FLOOR Tile eNews
Ad Close Dates



Website, Podcast, Video, Social Media
Ad Close Dates

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JULY - DECEMBER

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Trends & Installation

	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	eMag Ad Close: 6/3/2024 eMag Materials Due: 6/11	eMag Ad Close: 7/2/2024 eMag Materials Due: 7/10	eMag Ad Close: 8/1/2024 eMag Materials Due: 8/9	eMag Ad Close: 8/30/2024 eMag Materials Due: 9/9	eMag Ad Close: 10/3/2024 eMag Materials Due: 10/11	eMag Ad Close: 11/4/2024 eMag Materials Due: 11/8
What's Hot	Specifying Healthcare Floors	Sustainable Floors	Floors for Senior Living	Kitchen & Bath Trends	Installation Awards	Top Flooring Products
Category Reports	Area Rugs	Sports Flooring	Cork Floors	Warranties & Inspections	Distribution & Supply Chain	Flooring Maintenance
Installation	Subfloor Prep	Adhesives	Profiles & Trims	Protective Equipment & Surface Protection	Underlayments	Repair, Patching & Smoothing
How-To	Subfloor Prep	Moisture Systems	Selecting the Right Underlayment	Wall Tile	Resinous & Decorative Flooring	Estimating
Show Coverage/ Bonus Distribution	Domotex Asia	ASID Gather	Cersaie, FCICA/CFI Convention	Starnet Fall Meeting, High Point Fall Market, Total Solutions Plus	NAFCD Expo, BDNY	



FLOOR eNews
Ad Close Dates



FLOOR Installation eNews
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