

Advertise with Floor Trends

Our 360-degree coverage features the best in residential and commercial flooring. We provide breaking news, analysis, insight on technologies and trends for a thriving community of flooring retailers, specifiers, builders, remodelers and contractors who make flooring decisions.

The Floor Trends brand can offer an integrated digital communications program to get the word out about your product, event or service.



Content Highlights

MONTHLY MAGAZINE

Each month, Floor Trends features insights on the residential and commercial flooring markets. Highlights include:

- **First Look:** The latest innovations in flooring.
- **Innovators:** Advice on flooring specialty retail best practices from industry experts.
- **Flooring Pros:** Best practices for commercial specifications and installation.
- **Retail Insight:** Videos with flooring retailers about their markets and best practices.
- **#StyleStories:** Exclusive design content from flooring experts.
- **What's Trending:** A roundup of trending flooring topics on social media.
- **New Products:** The best flooring products on and beneath the surface.

DAILY TALKFLOOR NEWSLETTER

Our daily newsletter delivers flooring news, videos and podcasts to your inbox.

SPECIAL SHOW EDITIONS

Floor Trends offers advertising opportunities in-print, online and in-person at major flooring trade shows and conferences, including TISE, NeoCon, Coverings, and regional markets.

FLOOR TRENDS BUYER'S GUIDE eBook

Readers rely on our comprehensive manufacturer and supplier directory—which includes flooring and installation products, distributors and training schools—to run their business.

CONTINUING EDUCATION CENTER— CE.FLOORTRENDSMAG.COM

More than 75,000 architects and designers gain free continuing education credits on our site to maintain their licenses and credentials. We'll help you market your CEU to this audience. Don't have a CEU yet? Let our experienced team develop a course for you.

Contact us today for more information

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For more information on who we serve, brand reach and audience engagement, visit: www.floortrendsmag.com/audience

Issue	Ad Close: Materials Due:	Editorial Focus:	<div><div>■ Residential</div><div>■ Commercial</div><div>■ Hot Topics</div></div>	Industry Calendar	Ad Bonus
January	12/08/21 12/10/21	<div><div>■ 2022 Flooring Trends</div><div>■ Healthcare</div><div>■ Supply Chain</div></div>		CCA Global Winter Convention, Domotex	<div><div>• Buy a full-page ad, receive a full-page ad Free</div></div>
February	01/04/22 01/06/22	<div><div>■ Kitchen & Bath</div><div>■ Product Design Leaders</div><div>■ Waterproof Floors</div></div>		TISE, IBS, KBIS	<div><div>SPECIAL PRINT ISSUE</div><div>TRADE SHOW</div><div>BUNDLE</div></div>
March	02/04/22 02/07/22	<div><div>■ Tile</div><div>■ Retail Floors</div><div>■ Builder Market</div></div>		Coverings	
April	03/04/22 03/07/22	<div><div>■ Hardwood</div><div>■ Health & Wellness</div><div>■ Digital Printing</div></div>		NWFA, NFA Spring Meeting	
May	04/08/22 04/11/22	<div><div>■ Laminate</div><div>■ Workplace</div><div>■ American Made</div></div>		Cevisama, Domotex Asia/ Chinafloor	<div><div>• Free deluxe listing in the Online Buyer's Guide</div></div>
June	05/06/22 05/09/22	<div><div>■ Resilient</div><div>■ Neocon Preview</div><div>■ Renovations & Remodeling</div></div>		Neocon, High Point Market	<div><div>• Free full-page product declaration sheet for full-page advertisers</div></div>
July	06/03/22 06/06/22	<div><div>■ Carpet & Rugs</div><div>■ Sports & Recreation</div><div>■ Software</div></div>			
August	07/08/22 07/11/22	<div><div>■ Main Street</div><div>■ Hospitality</div><div>■ Digital Technology</div></div>		HD Expo, CCA Global Summer Conention	<div><div>• Buy a full-page ad, receive a full-page ad Free</div></div>
September	08/05/22 08/08/22	<div><div>■ Floors for Outdoors</div><div>■ Education</div><div>■ Future of Retail</div></div>			
October	09/09/22 09/12/22	<div><div>■ Multifamily</div><div>■ Installation Systems</div></div>	<div><div>70</div><div>Years</div><div>floor trends</div></div>	<div><div>NFA Fall Meeting</div><div>• 70TH ANNIVERSARY SHOWCASE</div><div>Place a full-page ad and receive a feature on your company and its history.</div><div>Cersaie, Greenbuild</div></div>	
November	10/07/22 10/10/22	<div><div>■ Hardwood</div><div>■ Top Commercial Flooring Contractors</div><div>■ Design Showroom Excellence</div><div>■ Logistics</div></div>		BDNY	
December	11/04/22 11/07/22	<div><div>■ Luxury Floors</div><div>■ Civic/Public Spaces</div><div>■ Best Floors of the Year</div></div>			<div><div>• Full-page advertisers receive a free case study</div></div>