





The TalkFloor eNewsletter provides you information to thrive in today's fast-paced environment. TalkFloor is delivered each weekday morning to 15,000* flooring professionals. The TalkFloor eNewsletter features daily audio and video interviews from Dave Foster of FloorRadio, as well as breaking industry news, columns and more. Become an industry leader by signing up to receive TalkFloor today at www.talkfloor.com.

Leaderboard

728 X 90 pixels \$1,635 / per week

Skyscraper

160 X 600 pixels \$730 / per week

Banner Ad

468 X 60 pixels \$485 / per week

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\$2,850 / 3 months

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Ad within a feature

300 X 250 pixels \$570 / per week

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\$250 / week (5 issues)

- Product image & description or product demo video summary
- · Link to product website

Added Value Bonus

· Sign up for one month in our TalkFloor eNewsletter and your ad will also feature on www.talkfloor.com for the same month!

Classifieds

\$250 / month

- a highlight on TalkFloor once a week during that month.
- 300 characters plus a graphic posted to TalkFloor.com for 30 days.
- Get more exposure on additional BNP media websites for only \$175/month.



***TalkFloor will not deploy on holidays, weekends. or the week between Christmas and New Year. *Publishers own data All net rates subject to change

Contact your Regional Sales Managers for more Information: