

FLOOR

Trends & Installation

MAY 2024

2024 Buyer's Guide

LISTING DEADLINE: APRIL 19, 2024

- An exclusive reference tool for flooring retail executives, contractors, architects, and designers
- Premium Listings include a 12-month eMagazine special feature

LISTING PACKAGES:

Basic Listing - \$75

- Limited contact information (excludes email & web)
- 50-word company description

Linked Listing - \$300

- **NEW FEATURE!** Social Media Links
- Complete contact information
- 50-word company description
- Live email & web links

Deluxe Listing - \$500

Includes Linked Listing plus:

- Color logo
- Improved positioning (appear 2nd)

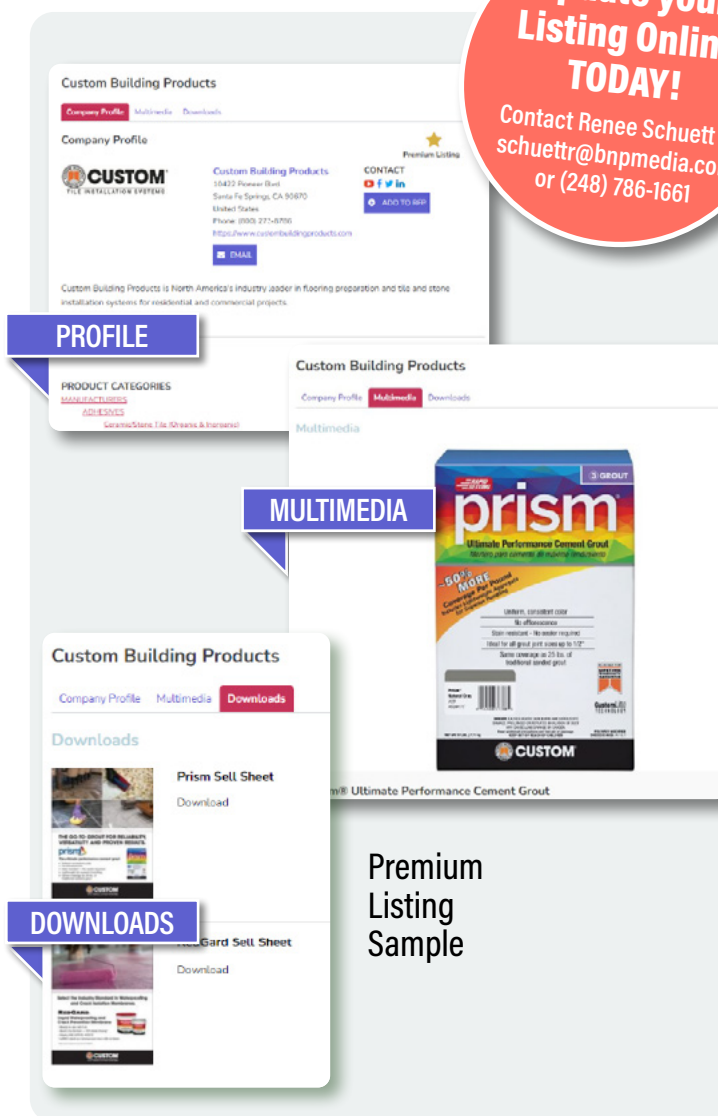
Premium Listing - \$750

Includes Deluxe Listing plus:

- BEST positioning (appear at the top) with Star Designation
- 3 PDF downloads
- 3 Product Photos
- Social Media Linked Icons
- Video
- Leaderboard Ad posted to 3 category pages
- eMagazine Sponsorship: Special inclusion in the eMagazine that includes company logo, contact information, description and link to your Buyers Guide listing

Update your Listing Online TODAY!

Contact Renee Schuett at
schuett@bnpmedia.com
or (248) 786-1661



Premium Listing Sample

ADDITIONAL OPTIONS

Social Media Links - \$125



Include an icon in your listing for each of your social media platforms. Each icon will be linked to your Facebook, LinkedIn, X (formerly Twitter), YouTube and Instagram accounts.

Leaderboard Ad - \$310

Your 728 x 90 ad appears on the three product pages of your choice.

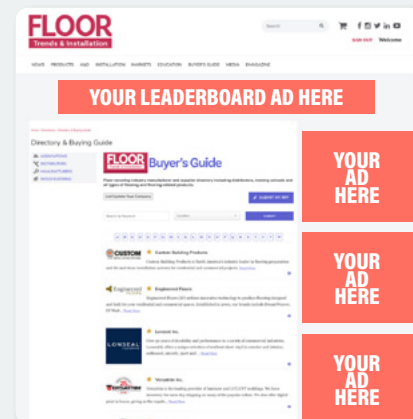
Homepage Leaderboard Ad - \$950

Your 728 x 90 ad appears on the Buyers Guide directory homepage for 12 months.

Medium Rectangle Ad - \$1,250

Your 300 x 250 ad appears on EVERY page of the Buyers Guide directory for 12 months.

Limited Space Available!
Contact Renee to reserve your spot!



www.floortrendsmag.com/buyingguide